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### 30-Second PSA: UM, local businesses host Missoula's biggest Easter egg hunt

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April 2, 2004

PSA, 30 seconds

**UM, LOCAL BUSINESSES HOST MISSOULA'S BIGGEST EASTER EGG HUNT**

CHILDREN UP TO AGE 9 ARE INVITED TO JOIN MONTE AND THE EASTER BUNNY TO HUNT FOR TOYS AND CANDY DURING THE FOURTH ANNUAL EASTER EGGSTRAVAGANZA ON SATURDAY, APRIL 10, ON THE UNIVERSITY OF MONTANA OVAL. THE EVENT FEATURES FOUR ACRES OF CANDY AND PLASTIC EGGS, SOME OF WHICH CONTAIN COUPONS FOR BIGGER PRIZES. THE HUNT BEGINS PROMPTLY AT 1 P.M. WITH THE RELEASE OF BALLOONS. BRING YOUR BASKET AND GET YOUR SHARE OF THE GOODIES FROM MISSOULA'S BIGGEST EASTER EGG HUNT.

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RM  
Local  
040204EGGHUNT